

POPULATION TOTAL	1990 CENSUS	2000 CENSUS	2003 ESTIMATED	2008 PROJECTED
UNITED STATES	248,709,873	281,421,906	290,647,163	305,918,071
MEDIAN AGE (YRS)		35.3	36.1	37.3
VIRGINIA	6,187,365	7,078,515	7,364,402	7,840,468
MEDIAN AGE (YRS)	----	35.7	36.7	38.1
HISPANICS (ANY RACE)		329,540	366,568	428,057
STATE'S PERCENTAGE		4.66%	4.98%	5.46%

POPULATION BY RACE	2000 CENSUS	2003 ESTIMATED	2008 PROJECTED
WHITE	5,120,110	5,279,325	5,561,517
STATE'S PERCENTAGE	72.33	71.69	70.93
MEDIAN AGE (YRS)	37.6	38.7	40.5
BLACK/AFRICAN-AMERICAN	1,390,293	1,461,028	1,558,618
STATE'S PERCENTAGE	19.64	19.84	19.88
MEDIAN AGE (YRS)	31.8	32.6	33.7
AMERICAN INDIAN/NATIVE	21,172	23,282	26,796
STATE'S PERCENTAGE	0.30	0.32	0.34
MEDIAN AGE (YRS)	33.5	33.3	33.3
ASIAN	261,025	287,284	330,661
STATE'S PERCENTAGE	3.69	3.90	4.22
MEDIAN AGE (YRS)	32.5	33.8	36.6
HAWAII/PACIFIC ISLANDER	3,946	4,170	4,781
STATE'S PERCENTAGE	0.06	0.06	0.06
MEDIAN AGE (YRS)	28.5	28.7	29.4
OTHER	138,900	156,802	185,634
STATE'S PERCENTAGE	1.96	2.13	2.37
MEDIAN AGE (YRS)	25.1	26.2	27.5

POPULATION BY LOCALITY	2003 ESTIMATED	2008 PROJECTED
URBAN	1,504,480	1,564,850
SUBURBAN	4,160,091	4,484,186
RURAL	1,699,831	1,791,432

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INCOME	2003 ESTIMATED	2008 PROJECTED	
HOUSEHOLD MEDIAN	\$51,923	-----	
PER CAPITA	\$26,978	-----	
EXPENDITURES	2003 ESTIMATED	2008 PROJECTED	% CHANGE
TOTAL EXPENDITURES	\$127,838,278,000	\$166,992,201,000	30.63%
FOOD AT HOME TOTAL	\$13,708,293,800	\$16,256,128,200	18.59%
FOOD AWAY FROM HOME TOTAL	\$13,238,832,400	\$17,010,073,200	28.49%
FOOD AS % OF TOTAL EXPENDITURES	21.08%	19.92%	-----
FOOD AT HOME	2003 ESTIMATED	2008 PROJECTED	% CHANGE
MEATS (ALL TYPES)	\$2,838,417,500	\$3,395,958,400	19.64%
FISH & SEAFOOD PRODUCTS	\$296,356,800	\$351,052,400	18.46%
FRUITS & VEGETABLES	\$1,582,056,100	\$1,850,368,200	16.96%
DAIRY PRODUCTS	\$1,460,418,200	\$1,722,180,600	17.92%
BAKERY PRODUCTS	\$1,483,246,000	\$1,707,582,700	15.12%
CEREALS & PRODUCTS	\$728,427,000	\$883,497,200	21.29%
PREPARED FOODS	\$2,190,262,000	\$2,613,405,800	19.32%
JUICES	\$393,045,600	\$463,578,300	17.95%
FOOD AWAY FROM HOME	2003 ESTIMATED	2008 PROJECTED	% CHANGE
BREAKFAST & BRUNCH	\$887,862,700	\$1,261,106,700	42.04%
FAST FOOD	\$388,931,400	\$534,678,900	37.47%
FULL SERVICE	\$498,931,300	\$726,427,900	45.60%
LUNCH	\$3,166,520,600	\$4,049,700,600	27.89%
FAST FOOD	\$1,902,870,200	\$2,367,976,500	24.44%
FULL SERVICE	\$1,263,650,400	\$1,681,724,100	33.08%
DINNER	\$4,791,056,500	\$6,286,848,000	31.22%
FAST FOOD	\$1,807,802,700	\$2,261,320,100	25.09%
FULL SERVICE	\$2,983,253,800	\$4,025,527,900	34.94%

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FOOD AT HOME EXPENDITURES	2003 ESTIMATED	2008 PROJECTED	% CHANGE
MEATS			
MEATS (ALL TYPES)	\$1,002	\$1,110	10.78%
POULTRY	\$309	\$344	11.33%
EGGS	\$48	\$52	8.33%
FISH & SEAFOOD			
FRESH	\$58	\$63	8.62%
FROZEN	\$29	\$34	17.24%
CANNED	\$17	\$18	5.88%
FRUITS / VEGETABLES			
FRESH	\$378	\$413	9.26%
CANNED	\$88	\$98	11.36%
FROZEN	\$68	\$70	2.94%
OTHER	\$24	\$23	-4.17%
DAIRY PRODUCTS			
FRESH MILK & CREAM	\$155	\$166	7.10%
CHEESE	\$139	\$145	4.32%
ICE CREAM	\$88	\$96	9.09%
BUTTER / MARGARINE	\$38	\$47	23.68%
BAKERY PRODUCTS			
BREAD & PRODUCTS	\$407	\$436	7.13%
COOKIES	\$76	\$80	5.26%
CRACKERS	\$41	\$43	4.88%
CEREALS & PRODUCTS			
CEREALS	\$139	\$148	6.47%
PASTA PRODUCTS	\$47	\$54	14.89%
FLOUR & MIXES	\$40	\$47	17.50%
RICE	\$32	\$39	21.88%
PREPARED FOODS			
SNACKS/CHIPS	\$127	\$147	15.75%
JUICES	\$139	\$151	8.63%
FROZEN/PREP. OTHER	\$101	\$117	15.84%
SOUPS	\$61	\$71	16.39%
SAUCES & GRAVIES	\$62	\$61	-1.61%
BABY FOOD	\$47	\$51	8.51%
FROZEN MEALS	\$48	\$54	12.50%
NUTS	\$32	\$34	6.25%
SALADS	\$27	\$33	22.22%

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